
METROPOLITAN AREA MAPS

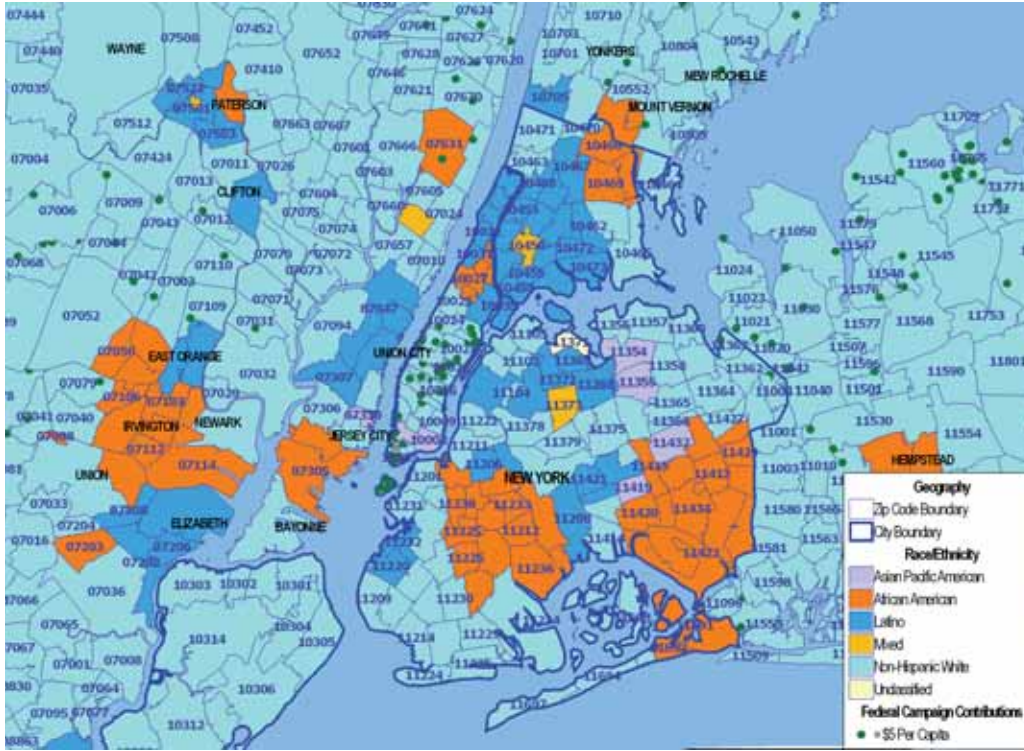
COLOR OF MONEY : 2004

MAPS

The following pages display maps of the New York City; Washington, DC; and Los Angeles metropolitan areas. These maps show where in these areas President Bush and Sen. Kerry collected their individual contributions of more than \$200. The maps for the two candidates are remarkably similar. This is because both President Bush and Sen. Kerry raised the bulk of their large contributions from neighborhoods that are majority non-Hispanic white.

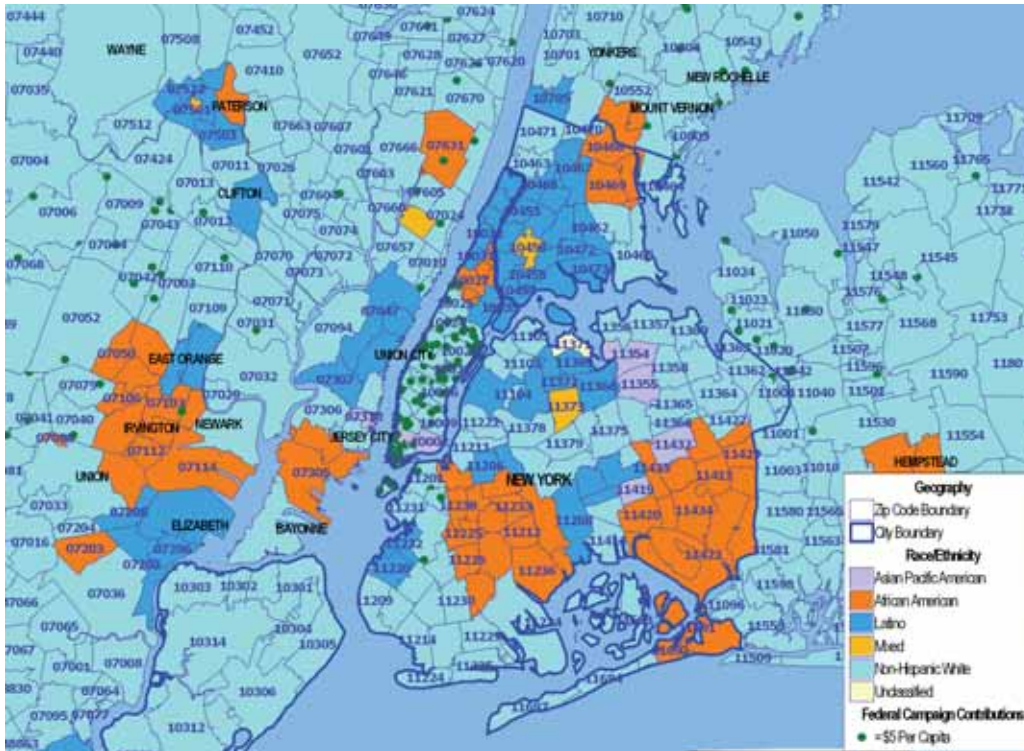
On the maps, the green dots represent per capita campaign contributions, while the assorted colors show which racial/ethnic group predominates. Zip codes are assigned racial/ethnic labels based on which racial/ethnic group is the largest in that zip code. In other words, if there are more non-Hispanic white residents than any other racial/ethnic group in a given zip code, that zip code is coded “non-Hispanic white.” In zip codes where the top two or more groups are within five percent of each other, the neighborhood is labeled as “mixed.” That is, if there are 100 African Americans, 98 Latinos, 25 non-Hispanic whites, and 15 Asian Pacific Americans, then the zip code is labeled “mixed.” This method allows us to show where particular racial/ethnic groups are concentrated in a metropolitan area.

NEW YORK, NY: PRESIDENT GEORGE W. BUSH



Both President Bush and Sen. Kerry concentrate their Big Apple fundraising in Manhattan, particularly on the Upper East Side and the financial district. Neighborhoods such as Harlem, the South Bronx, Bedford-Stuyvesant and Flushing, which are majority people of color, are the source of little or no campaign money.

NEW YORK, NY: SEN. JOHN KERRY



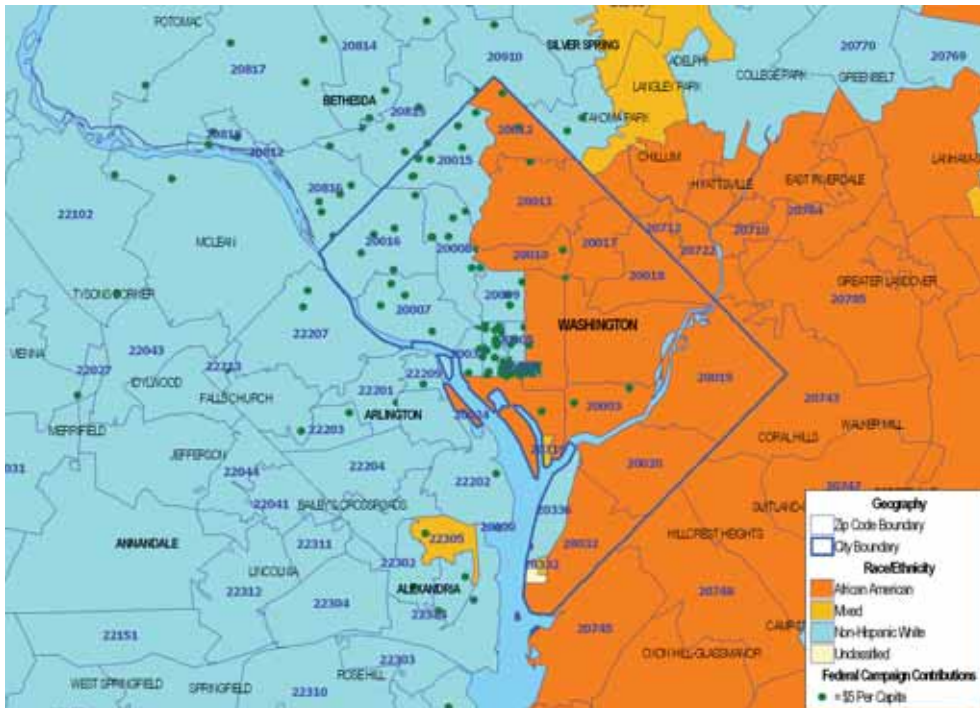
COLOR OF MONEY : 2004

WASHINGTON, DC: PRESIDENT GEORGE W. BUSH

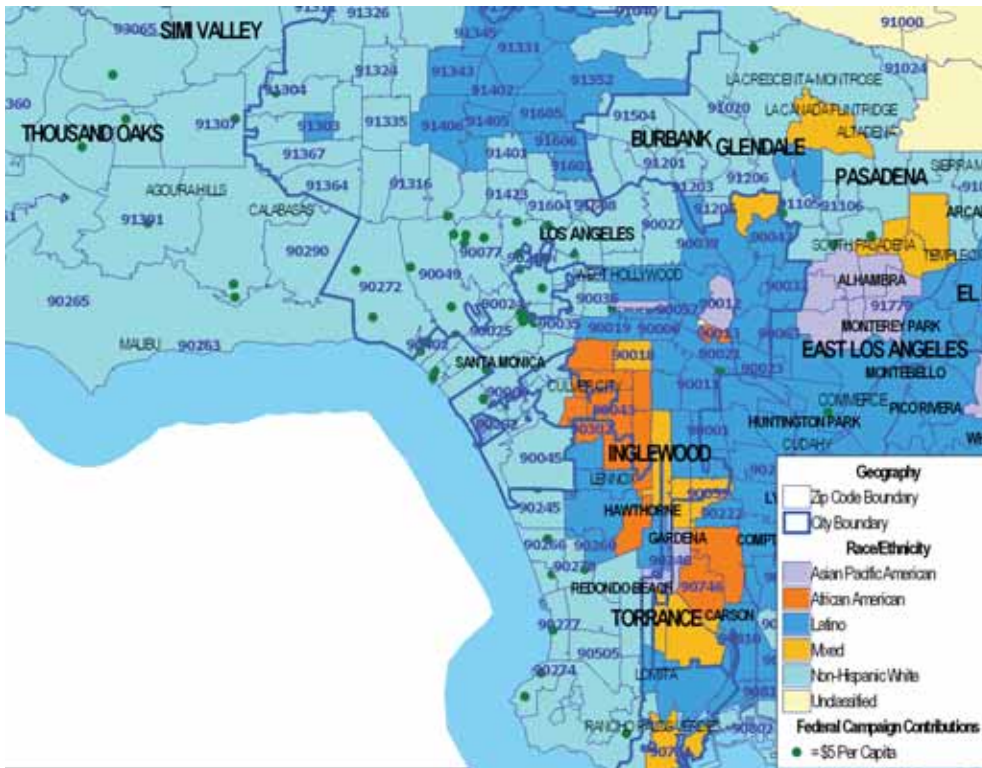


The largely African American communities of northeast Washington, DC, supply very little cash to the presidential campaigns of President Bush and Sen. Kerry. In contrast, the wealthy northwest quadrant of the city and nearby suburbs supply the bulk of the contributions of more than \$200 to both presidential campaigns.

WASHINGTON, DC: SEN. JOHN KERRY



LOS ANGELES, CA: PRESIDENT GEORGE W. BUSH



Both President Bush and Sen. Kerry concentrate their L.A. fundraising in the non-Hispanic white neighborhoods of Bel Air, Beverly Hills, and Century City. The Latino communities of east Los Angeles provide very little in the way of large contributions to the two presidential campaigns.

LOS ANGELES, CA: SEN. JOHN KERRY

